

The Creative Industries in IN State House District 41 Representative Timothy N. Brown M.D.

This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **IN State House District 41**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the “information economy”—the fastest growing segment of the nation’s economy.

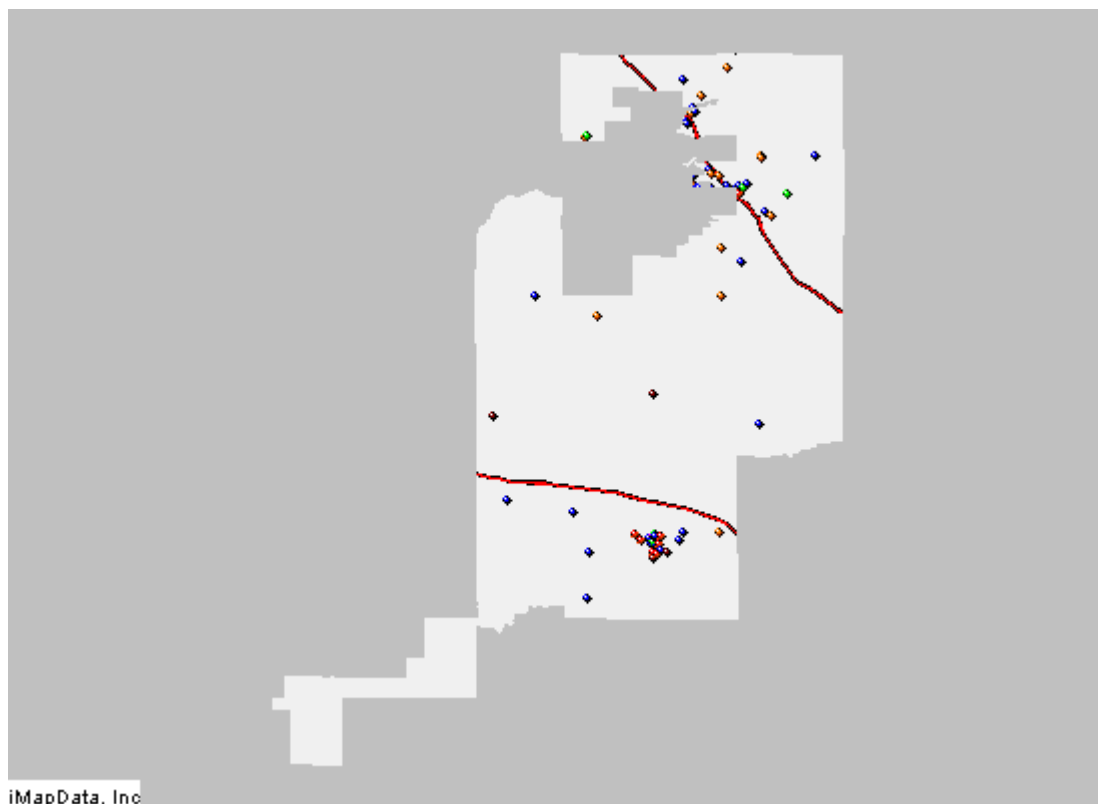
Nationally, there are 548,000 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.9 million people—4.3 percent of all businesses and 2.2 percent of all employees. The creative industries have remained strong in comparison to business trends nationally. Between 2004 and 2006, a time when the total number of U.S. businesses dropped 0.2 percent, arts businesses decreased just 0.12 percent. Similarly, while employment nationally fell 5.6 percent during the same time period, arts employment dipped just 3.7 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S.

As of January 2006, IN State House District 41 is home to 79 arts-related businesses that employ 465 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **IN State House District 41**, with each dot representing an arts-centric business.

79 Arts-Related Businesses in IN State House District 41 Employ 465 People

Arts-Related Business

- Museum/Collections
- Performing Arts
- Visual/Photography
- Film, Radio, TV
- Design/Publishing
- Arts Schools/Services



Arts-Related Businesses and Employment in IN State House District 41 January 2006

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	8	35
Museums	7	33
Historical Society	1	2
Performing Arts	10	19
Music	6	8
Services & Facilities	2	3
Performers	2	8
Visual Arts/Photography	28	167
Crafts	5	27
Visual Arts	2	3
Photography	16	125
Services	5	12
Film, Radio and TV	12	52
Motion Pictures	9	45
Radio	3	7
Design and Publishing	18	184
Architecture	3	33
Design	13	20
Publishing	1	130
Advertising	1	1
Arts Schools and Services	3	8
Arts Schools and Instruction	3	8
GRAND TOTAL	79	465

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate.

Arts-Related Business and Employment in IN State House District 41 2004 to 2006

CATEGORY	BUSINESSES			EMPLOYEES		
	2004	2006	% Change	2004	2006	% Change
Museums and Collections	7	8	14.29%	15	35	133.33%
Museums	6	7	16.67%	13	33	153.85%
Historical Society	1	1	0.00%	2	2	0.00%
Performing Arts	10	10	0.00%	18	19	5.56%
Music	7	6	-14.29%	9	8	-11.11%
Services & Facilities	2	2	0.00%	3	3	0.00%
Performers	1	2	100.00%	6	8	33.33%
Visual Arts/Photography	31	28	-9.68%	423	167	-60.52%
Crafts	6	5	-16.67%	170	27	-84.12%
Visual Arts	1	2	100.00%	2	3	50.00%
Photography	16	16	0.00%	225	125	-44.44%
Services	8	5	-37.50%	26	12	-53.85%
Film, Radio and TV	9	12	33.33%	51	52	1.96%
Motion Pictures	8	9	12.50%	49	45	-8.16%
Radio	1	3	200.00%	2	7	250.00%
Design and Publishing	12	18	50.00%	43	184	327.91%
Architecture	2	3	50.00%	32	33	3.13%
Design	9	13	44.44%	9	20	122.22%
Publishing	0	1	100.00%	0	130	13,000.00%
Advertising	1	1	0.00%	2	1	-50.00%
Arts Schools and Services	2	3	50.00%	3	8	166.67%
Arts Schools and Instruction	2	3	50.00%	3	8	166.67%
GRAND TOTAL	71	79	11.27%	553	465	-15.91%

Data Source: D&B January 2006 & January 2004

www.AmericansForTheArts.org